



Packaging & Labelling Guide

September 2025

Packaging & Labelling Guide

1. Introduction

To ensure fast, compliant, and damage-free deliveries, all products shipped to Max3PL warehouses must follow our standard packaging and labeling requirements.

This guide will help you prepare your inventory correctly — avoiding delays, additional handling fees, or re-labeling charges.

2. Packaging Standards

a. Outer Cartons

- ✓ Use strong, double-walled corrugated boxes suitable for international shipping.
- ✓ Each box must be sealed with high-quality tape — no string or straps only.
- ✓ Do not exceed 50 lbs (22.6 kg) per carton unless pre-approved.
- ✓ Avoid reusing boxes with old labels or barcodes.

b. Inner Packaging

- ✓ Use bubble wrap, airbags, or foam to protect fragile items.
- ✓ Each product must be packed securely to avoid movement during transit.
- ✓ Liquids must be sealed, leak-proof, and packed upright.
- ✓ Apparel or textile products should be poly-bagged with suffocation warnings.

3. Labeling Requirements

a. Outer Carton Labels

Each carton must have:

- Carton ID / Shipment ID (provided by Max3PL)
 - Shipper Name & Return Address
 - Destination Warehouse Address (provided by Max3PL)
 - Number of Boxes (e.g., "Box 1 of 10")
 - Fragile / Handle with Care (if applicable)
- ➡ Place labels on the top or side of each carton, not on edges or corners.

b. Product Labels

- Each sellable unit must have a unique scannable barcode (UPC / FNSKU / SKU).
- Barcodes must be clear, scannable, and at least 1" x 2" in size.
- Labels must not be placed over seams or curves.
- FBA Sellers: Ensure all items use Amazon-compliant FNSKU labels.

4. Palletizing (for Bulk Shipments)

- ✓ Use standard 40" x 48" pallets.
- ✓ Stack boxes evenly — no overhanging edges.
- ✓ Wrap with industrial stretch film to secure boxes.
- ✓ Label each pallet with Shipment ID and Pallet Count (e.g., 1/4, 2/4, etc.).
- ✓ Maximum pallet height: 60 inches (1.5 meters) including the pallet.

5. Prohibited Packaging

- ✗ No unsealed or open-top boxes.
- ✗ No mixed SKUs in a single box (unless pre-approved).
- ✗ No handwritten or faded labels.
- ✗ No packaging with foreign language warnings only — include English text.

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6. Receiving Checklist

Before shipping to Max3PL:

- ✓ Verify shipment plan in your client dashboard.
- ✓ Confirm box quantity, dimensions, and weight.
- ✓ Upload packing list and tracking details.
- ✓ Attach shipment ID label to each carton.

7. Amazon FBA Labeling Tips

- Apply FNSKU labels to each individual unit.
- Include "Sold as Set – Do Not Separate" for bundled products.
- Remove all old barcodes or irrelevant stickers.
- Use poly bags with suffocation warnings for fabric or soft items.

8. Additional Services by Max3PL

We also offer professional support for clients who need help preparing shipments:

- 📦 Product labeling and relabeling
- 📦 Repackaging and bundling
- 📄 FBA prep and compliance services
- 🏠 Storage and order fulfillment

Contact our warehouse team at ingo@max3pl.com to request these services.

9. Shipment Approval

All inbound shipments must be approved by Max3PL operations before dispatch. Unannounced or non-compliant shipments may be rejected or charged handling fees.

10. Support

For packaging templates, printable labels, or shipment approvals:

✉ info@max3pl.com

🌐 www.max3pl.com